http://www.digitalmeasures.com/login/unc/student
Central Proposition

The fundamental unit of human behavior is the group.
Three Principles

1. Remember groups as the fundamental unit of analysis
2. Argument vs. Opinion
3. “Ruthless Criticism of Everything Existing”
Argument vs. Opinion

Opinion

The judgment or sentiment which the mind forms of persons or things; estimation.

–Webster, 1913

Everyone’s entitled to my opinion.

–Colloquial
Question: What one change would most improve citizenship in the United States?

Answer: Citizenship in America would be most improved if all Americans would pray.
Argument vs. Opinion

Argument

The systematic, fair-minded collection and application of evidence to an openly-stated question of common concern
Think of writing a paper as presenting evidence in court. You have a point to make; you have some evidence on your side; and you have some opposing evidence.

- Make your point as a demonstrable claim
- Mobilize the evidence on your side
- Give credit to opposing evidence, then defend your point against it
Question: What one change would most improve citizenship in the United States?

Answer: Citizenship in America would be most improved if all Americans would pray. We know that those who pray are, on average, happier and more connected to their communities. We can also expect that the process of engaging in active discussion with the Divine may help citizens consider their worldly beliefs and priorities as well. While prayer may not actually be the cause of these differences, we can still expect some better citizenship from those who pray than from those who do not, on average.
Five Intellectual Habits

From Graff, *Clueless in Academe*, p. 268

1. Concern for evidence (how do you know that?)
2. Viewpoint (who said it and why?)
3. Cause and effect (what led to it, what else happened?)
4. Hypothesizing (what if, supposing that?)
5. Who cares? Knowing and learning take on importance only when we are convinced it matters, it makes a difference.
Take-Home Points

- The fundamental unit of human behavior is the group
- Evaluate evidence and argument, not opinion
- Cite sources of data and ideas
- Communicate well
Final Exam

- Thursday, December 15, 8:00 AM
- Emphasis is on concepts and big ideas
- Sentence answer, paragraph answer, essay
- Turn in via Sakai or blue book
- Open-everything
- Material from first half only in relation to that from 2nd half
Final Exam Concepts
Not an exhaustive list!

- Adolescence
- Causality
- Culture
- Democracy
- Education
- Families
- Gender
- Group character
- Inequality
- Islam
- Memory
- Movements
- Politics
- Race
- Region (Southern)
- Religion
- Research design
- Sexuality
- Terrorism
- Work